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| Kickstarter  |  | | --- | |  | | jimmywhite87@gmail.com | |  | | 7049954522 | | 1030 Edgehill Rd SApt 302Charlotte, NC 28207 | |  | |  | | --- | | Jimmy Whitedata analyst  1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**   Given the data, it is reasonable to assume that campaigns launched about between the start of the quarter and a month after the start of the quarter, i.e., February, May, etc, tend to be the most successful. Taking into account the category of the campaigns, ones associated with Film and Video, Music, Technology, and Theater tend to have much higher success rates than other categories. With theater being the highest category, as far as numbers go, with the number of successful campaigns, it turns out that the subcategory of plays is also the most highly funded.   1. **What are some limitations of this dataset?**   One of the biggest limitations of this dataset is that it doesn’t account for any data past 2017. In order to truly understand what is still trending and what continues to be the best funded campaigns, you would have to include the most recent data. Also, all previous conclusions were based on taking the overall data, from the entire dataset, rather than understanding that this could vary from country to country as far as what is most successful, as well as the time of year and goal amounts that tend to be the most successful.   1. **What are some other possible tables and/or graphs that we could create?**   As mentioned above, while able to filter by country as far as the dataset goes, it’s relevant to understand, if the data is needed for a small number of countries, that charts/tables/graphs displaying just those datasets, versus all of the data at once, would be much more helpful in understanding the trends that tend to work for those specific locations. | |